The University of Florida (UF) Institute of Food and Agricultural Sciences (IFAS) Extension Escambia and Santa Rosa counties and Naturally EscaRosa are pleased to announce that the 2014 Gulf Coast Agritourism & Ecotourism Business Development Conference will be held at Adventures Unlimited in Milton, Florida November 5-6.

The conference will be an exciting blend of informational sessions, hands on activities, and an opportunity to explore local Agritourism and Ecotourism businesses. The 2014 Gulf Coast Agritourism & Ecotourism Business Development Conference will provide important information for new business startups as well as long established companies in Agritourism and Ecotourism.

The keynote speaker, Eric Eckl, will address stimulating information on messaging and direct marketing campaigns. Other topics in the educational program include:

- Starting a business
- Local success stories
- Agritourism
- Florida Society for Ethical Ecotourism
- Staffing, Benefits, & Healthcare
- Liability

Not only will there be outstanding information but there will also be high flying zip line and paddling adventures for conference participants. Evenings will be filled with networking and social time to swap ideas and gain perspectives.

Who should come to the 2014 Gulf Coast Agritourism & Ecotourism Business and Development Conference? Any agriculture (U-pick operations, fresh produce markets, corn mazes, pumpkin patches, etc.) or ecological (paddling, camping, fishing, etc.) tourism business owner or those considering similar business startups.

This conference is being sponsored by Naturally EscaRosa which enables us to offer this conference (including a two night stay at Adventures Unlimited, all meals, zip lining and paddling adventures, agritourism farm tour, and all educational sessions) for only $25 per participant. This is a deal that can’t be beat! Register Now!

Find out more at www.naturallyescarosa.com and Register online at http://santarosa.ifas.ufl.edu/agritourism-ecotourism-conference/

For more information on the 2014 Gulf Coast Agritourism & Ecotourism Business Development Conference, contact Chris Verlinde (850) 623-3868 or Carrie Stevenson (850) 475-5230