30th Annual
Northwest Florida
Beef Conference
& Trade Show
Wednesday, February 11, 2015

$5 per person registration fee payable at the door

Jackson County Extension Agriculture Conference Center
2741 Pennsylvania Ave, Marianna, FL  850-482-9620

2015 Focus: Investing in the Future of Your Herd

Schedule of Events (all times Central Time)

7:30 – Trade Show & Registration Opens

8:15 – Welcome

8:30 – Improving the Efficiency of Your Pastures
Jose Dubeux, UF Forage Management Specialist

9:00 – Investing in Weed Control to Make Pastures More Productive
Jay Ferrell, UF Extension Weed Specialist

9:30 – Investing in Supplement Feeding Systems
Nicolas DiLorenzo, UF Beef Nutrition Specialist

10:00 - Trade Show Break

10:30 – The Value of Improving the Performance of your Cow-Calf Operation
Chris Prevatt, Livestock and Forage Economist RSA

11:00 – Preparing for the Financial Future of your Farm
Michael Gutter, UF Financial Planning Specialist

11:30 – Building Efficiency through Reproduction Management
Vitor Mercadante, NFREC PhD Student

12:00 – Grilled Steak Lunch *(Special Thanks to Jackson County Cattlemen’s Assn.)*

12:30 – 1:30 Trade Show Open

*The Foundation for The Gator Nation*
An Equal Opportunity Institution
Previous Year’s Exhibitors & Conference Sponsors

AgriLabs
AFG Feed
Campbellton Farm Service
Dow AgroSciences
Farm Credit of NW Florida
FDACS Div. Animal Industry
Fresh from Florida Beef
Genex Cooperative
Mike Kelley Sales & Service
Seminole Livestock Market
Stay-Tuff Fencing
W.B. Fleming Company

Dana Ankerstar
Jack Newberry & Steve Brock
Ronald & Ryan Barber
David Rich
Stephen Roach, Amber Whitford, & Emily Lowe
Stephen Monroe
Chris Denmark
Jason Upchurch
Mike Kelley & James Strickland
Bryant Garland
Michael Taylor
Richard Meadows

Jed Dillard - Jefferson County
Henry Grant - Gadsden County
Roy Carter - Gulf County
Judy Ludlow – Calhoun County
Doug Mayo - Jackson County
Mark Mauldin – Washington County
Shep Eubanks - Holmes County
Mike Goodchild - Walton County
Jennifer Bearden - Okaloosa County
John Atkins - Santa Rosa County

Hank Bignell – Escambia County
Cliff Lamb – UF/IFAS NFREC Beef Reproduction Specialist
Ann Blount – UF/IFAS NFREC Forage Breeder
Nicholas DiLorenzo - UF/IFAS NFREC Beef Nutrition Specialist
Cheryl Mackowiak – UF/IFAS NFREC Soil Specialist
Jose Dubeux – UF/IFAS NFREC Forage Management Specialist

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